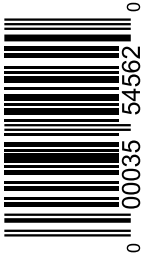


GLOBAL DESIGN TREND

2023-2024



WELLNESS

FOR PEOPLE, FOR THE
EARTH THAT WE ALL
SHARE IN THE REALM OF
UNCERTAINTY

#SUSTAINABILITY
#MINDFULNESS #NOSTALGIC

VIRTUAL ^+^ LIFE

DESIGN TO EMBRACE THE
NEW HYBRID REALITY
SOCIETY

#INTEGRATED DIGITAL
TECHNOLOGIES
#DIGITAL WORKFORCE

GLOBAL DESIGN TREND

2023-2024

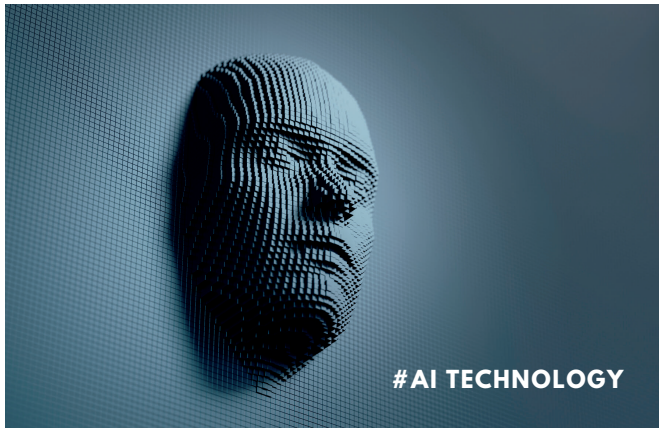
INFLUENCES

The post-pandemic world is marked by recovery, resilience, and adaptability. Efforts to rebuild lives and economies are underway. While other forms of instability and challenges are still present in the global society, we have to live with greater uncertainty, unable to predict the future. Social dynamics have changed, we see people shifted their priorities, focusing on a better work-life balance and attending to mental and physical wellness. Environmental awareness has also increased, driving conversations on sustainability and climate change. The post-pandemic era presents an opportunity for transformative change, where lessons learned can shape a more prepared, equitable, and resilient world.

Despite the challenges, the pandemic has propelled the world into a new era of technological advancement and digital transformation. While many aspects of life may have slowed down, technology has continued to advance at an unprecedented pace. The need for remote work, online communication, and digital solutions has accelerated the development and adoption of technologies. Artificial intelligence, virtual reality, and automation have seen rapid progress, transforming industries and daily life into a new hybrid reality form.

The global design trend reflects a fascinating blend of nostalgic elements and exciting new combinations of colours & textures, with living and working spaces intertwined and boundaries blurred.

WELLNESS



HYBRID REALITY

**#PUBLIC SPACES
BECOME HOMELIKE**



RESTAURANT

Fairest NM7110

Pearl NM7348

Amber NM7301

NEW



Mirno NM9462 SS



Suono NM9465 SS



NEW

Janeiro NM9501 TW



**#HOME-LIKE
WORKSPACE**

OFFICE

#COMFORT #CALM #SOOTHING

Decors must be universally applicable and designed accordingly. Due to its neutral colorway, Delight can be combined in countless ways and has a timeless effect. Paired with wood decors such as our Forest and Suono, a pleasantly calming room ambience is created. Both woodgrains can be combined with solid color to provide natural, calming accents.



Delight NM8301 STN



Forest NM9024 TW



Suono NM9465 SS

#INDOOR OUT
#OUTDOOR IN



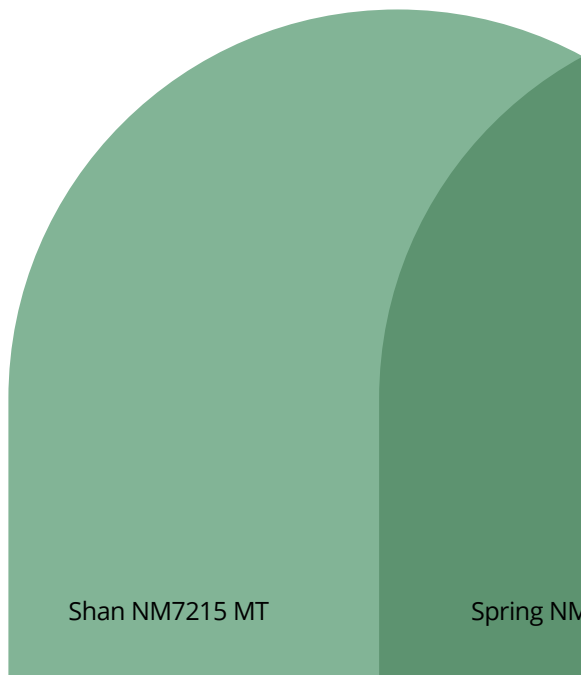
KITCHEN

SUSTAINABLE

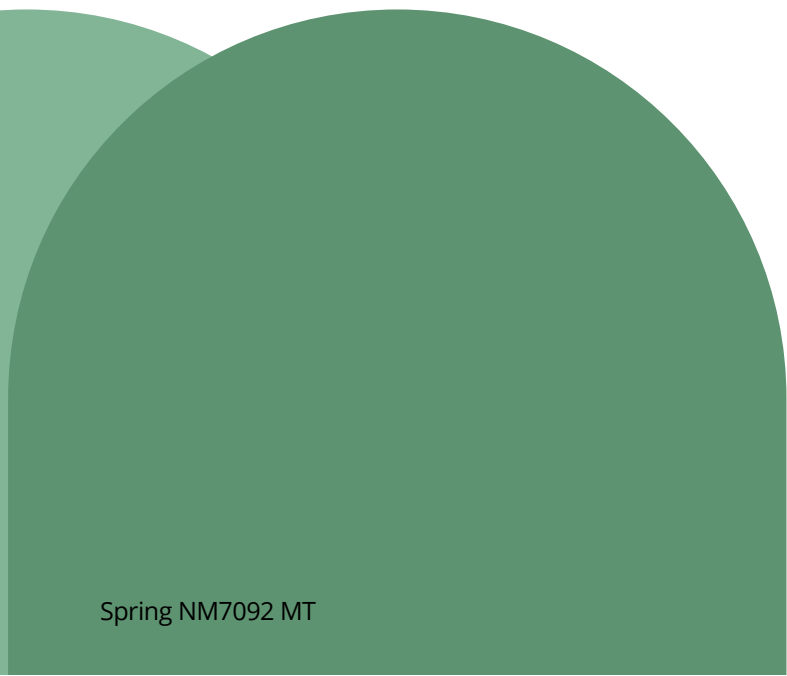
Boundaries between indoor and outdoor are blurred. Designers are inspired to bring the Outdoor in and Indoor Out, with a focus on sustainable materials. Natural colours are used to create a sense of outdoor in the homes. Based on current home trend, green is spotted as solid colour in various tones, pairing with soothing and smooth Sandy to create a fresh atmosphere.



Sandy NM9006 TW



Shan NM7215 MT



Spring NM7092 MT


**#MORE
WARMTH FOR
INDUSTRIAL**



KITCHEN

NEW INDUSTRIAL # MINIMALIST

Combine Lofty, Pearl and Theodora to create a fresh, safe & calm ambience, made of natural colours hinting at the warmth of the soft morning sunlight .



Lofty NM8000 STN

Pearl NM7348

Theodora NM9316 SS

#SAFE SANCTUARY
#JAPANDI



BEDROOM



NEW

Maldini NM9502 TW

Greycloud NM4015 SS

#MINDFULNESS

Create a calming, quiet & soothing ambience combining Maldini with Greycloud. Japandi style is in trend globally where it represents a mindful way of living.

#NOSTALGIC



LIVING

SENTIMENTAL

In the world of uncertainty, people find comfort in the known and retro. We are seeing more retro elements in trend that create a sense of de vaju. Combine Harlow and Glow for the effect.

A large, semi-circular shape with a wood-grain texture, positioned on the left side of the image.

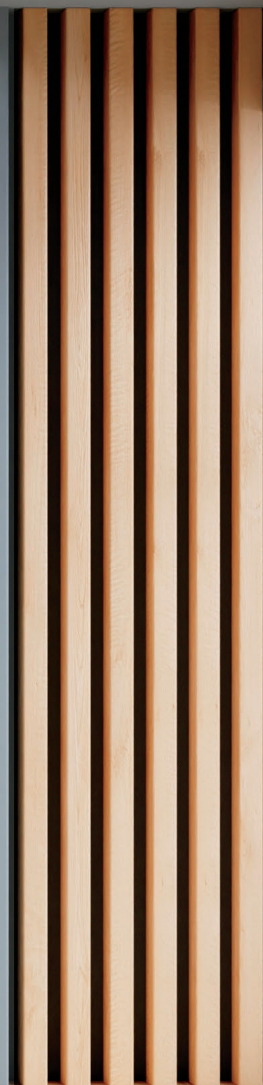
Harlow NM9420 TW

A large, semi-circular shape with a black marble texture and gold veins, positioned on the right side of the image.

NEW

Glow NM8920 STN

#ELEMENT



APARTMENT

ERIKA NM7905

Phoneix NM8400 STN

#QUIET YET STRIKING

Add an elegant texture of Phoenix in a neutral Morandi tone environment for a sense of taste and delicacy.

#CALMING



BEDROOM

Grid Leve NM4304 SQ

NEW

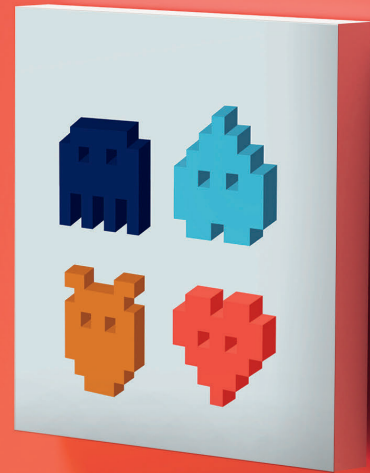
Muse NM7006

#COOLING

Combine Vento, Grid Leve and
Muse to create a cooling,
reminiscent ambience.

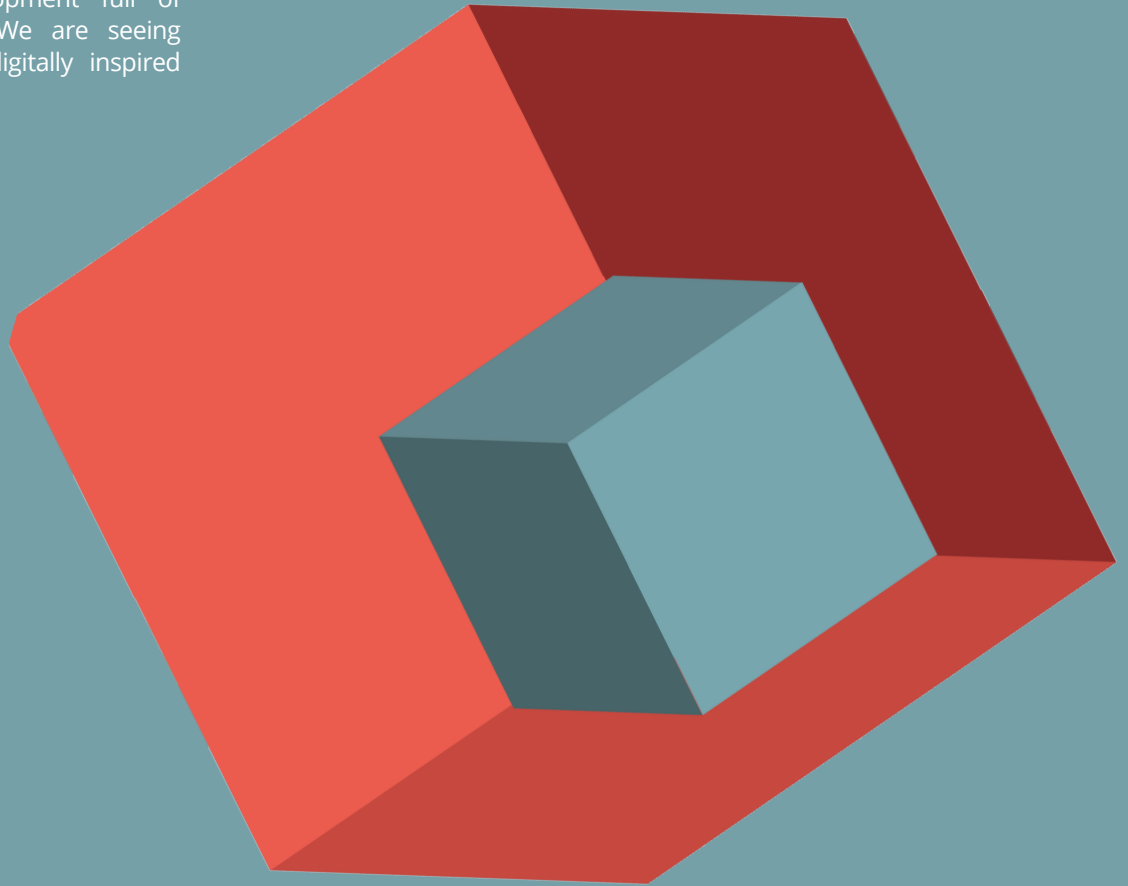
Erotic Elm NM9311 TW

**#DIGITAL
INFLUENCE**



#CREATE AN OPTICAL ILLUSION

The digital world is on the opposite of the reality. While the real world is facing adversity, the digital world is unprecedentedly exciting with accelerating development full of new possibilities. We are seeing more and more digitally inspired design globally.



#JOYOUS



COWORKING
SPACE

SPRING OF COLOURS

We are observing bright colours bursting out everywhere that represents a sense of hope, joy and new possibilities. Add Coral to a light Jeneiro for a joyful and young ambience.



NEW

Coral NM7003

NEW

Jeneiro NM9501 TW

ATTITUDE

COFFEE	2.5
ESPRESSO	2.5
MACCHIATO	3
CAPPUCCINO	3.5
LATTE	4
MOCHA	5
HAND POURED COFFEE	5
TEA	3.5

CAFE

#WHAT'S YOUR STORY?

Midnight is a strong colour that conveys your attitude and tells a story. Combine it with Cuscino and Fume for a young and cool scene.

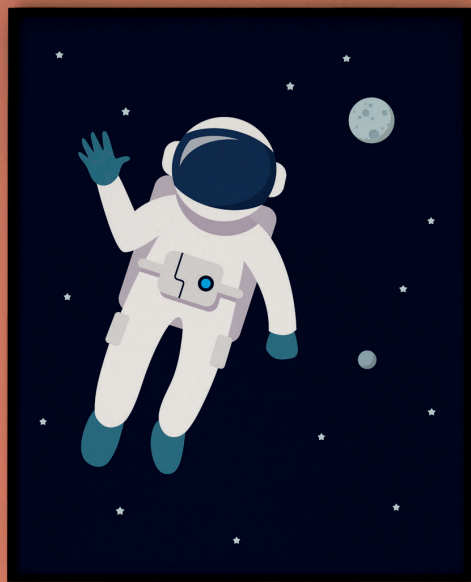
Fume NM7203

NEW

Midnight NM7004

Cuscino NM9416 SS

**#SKY
IS NOT
THE
LIMIT**



NEW

Midnight NM7004

Erotic Elm NM9311 TW

#COLOURS COLOURS!

How many colours can you put in a room? Observing the global design trend, it seems that the sky is not even the limit.

NEW

Wind NM7508

NEW

Brick NM7002

NEW

Coral NM7003

**IMPORTANT
ANNOUNCEMENT**





Melamine
Post-Forming

Particle Board
MDF
Plywood
Blockboard



Particle Board
MDF
Plywood
Blockboard

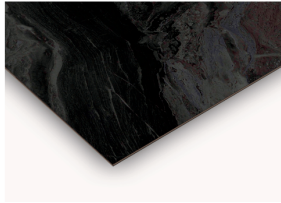




Decor Product Range



LAMINATE



MOISTURE RESISTANCE
COST
DURABILITY
THERMAL RESISTANCE

LAMIPLY



MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

LAMIBLOCK



MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

UF MFC



MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

MUF MFC



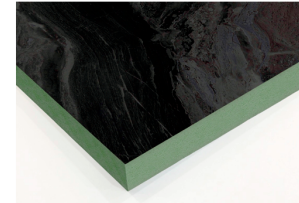
MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

UF MDF



MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

MUF MDF



MOISTURE RESISTANCE
STRENGTH
COST
DURABILITY
THERMAL RESISTANCE

Brought to You by :

Nilam Design Team.
Prepared by Angelyn Hor.

